

SMS MMS Content Privacy Policies

Effective Date: Jan 1st, 2006

1. Introduction

Welcome to www.brekcom.com, we value your privacy and are committed to protecting your personal information. This SMS MMS Content Privacy Policies outlines how we collect, use, and protect your information when you opt-in to receive SMS notifications from us. BCI is dedicated to providing the highest quality of service, while working to eliminate spam, phishing, and fraudulent messages. To help ensure these goals are met, and in accordance with CTIA messaging guidelines, the Short Code Monitoring Handbook, T-Mobile's Code of Conduct, and AT&T's Code of Conduct the following policies apply to our SMS/ MMS solutions, whether sent via the BCI App, a third party provider, or via the API.

Additional policies, regulations, and laws may exist beyond those listed below. The following is not legal advice. It is strongly recommended you consult your own legal advisor for help understanding legal obligations you may have, given the kind of messaging you wish to send.

2. Information We Collect

When you opt-in to receive SMS notifications, we may collect the following information:

Your mobile phone number, your name (if provided), and any other information you voluntarily provide.

3. How We Use Your Information

We use the information collected to:

Send you SMS notifications about updates, promotions, and other relevant information. Respond to your inquiries and provide customer support. Improve our services and website.

4. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties except as described below:

With trusted third-party service providers who assist us in operating our website and conducting our business, so long as those parties agree to keep this information confidential. When required by law or to protect our rights, property, or safety.

5. Data Security

We implement a variety of security measures to maintain the safety of your personal information. However, no method of transmission over the internet or method of electronic storage is 100% secure.

6. Opt-Out

You can opt-out of receiving SMS notifications at any time by replying "STOP" to any SMS message you receive from us. You can also contact us at sales@brekcom.com or 714-939-0450 to request removal from our SMS list.

7. Prohibited content

The following message content is also strictly prohibited and may result in your service being blocked or suspended by the carriers or BCI:

- Messages that engage in any illegal activity or otherwise violate our terms of service, including the acceptable use policy
- Messages that engage in or promote, pornographic or adult entertainment, regardless of legality
- Messages that contain text or references to violence, hate speech, or otherwise engaging in threatening, abusive, harassing, defamatory, libelous, deceptive or fraudulent behavior
- Messages that contain text or otherwise reference substances defined as controlled substances under federal law, regardless of legality, including marijuana (cannabis)
- Messages that contain third-party affiliate/lead generation links
- Messages that contain obfuscated links for the purpose of misleading the reader, or use links contrary to the expectation of the user based on the message text
- Messages that are structured to evade this policy or the policies of carriers (e.g. misspelling, uncommon capitalization, snowshoeing, etc.)

BCI reserves the right to add to this list at any time or determine messages are prohibited at its discretion.

Carrier fees and account restrictions

Accounts in violation of BCI or carrier rules and regulations may be subject to reduced deliverability of messages, additional campaign registration requirements and fees, suspension of service, or termination of service in addition to fines and other penalties passed through BCI by the carriers.

It is your responsibility to be aware of any additional restrictions or changes to policies, regulations, and laws when sending SMS messages, and to adhere to any and all policies related to the recipient number.

8. Changes to This Policy

We may update this SMS Privacy Policy from time to time. We will notify you of any changes by posting the new policy on our website. You are advised to review this policy periodically for any changes.

8. Contact Us

If you have any questions about this SMS Privacy Policy, please contact us at: sales@brekcom.com or 714-939-0450.